



FOR IMMEDIATE RELEASE

Oregon Secretary of State Selects Allegiance SilentWhistle to Promote Ethical Culture

- Allegiance provides Oregon residents and state employees with safe, anonymous channel to report government fraud, waste and abuse -

SALT LAKE CITY – January 30, 2008 — Allegiance, Inc., a premier provider of Enterprise Feedback Management (EFM) solutions, announced today that the Oregon Secretary of State, Audit Division, has implemented Allegiance SilentWhistle, a Web-based and phone-based system used by Oregon residents and state employees to anonymously report ethics violations. SilentWhistle provides a safe, convenient and confidential communications channel that is used to submit ethical violations for possible investigation, including government fraud, waste, theft, harassment or discrimination.

Using SilentWhistle, Oregonians call a hotline number or log in to a secure Web site portal to report their concerns. Once entered, the information is automatically routed to the appropriate official to facilitate accountability and ensure a timely response from the agency. Users can also view online reports to check the status of a complaint investigation. By creating anonymity, SilentWhistle helps members of the public, including state employees, overcome their reluctance to report concerns, while providing agency management with a reliable, two-way communications channel that encourages an ethical environment.

“We reviewed several ethics reporting systems and selected SilentWhistle because of its comprehensive, multi-channel approach and full suite of tools that makes it easy and comfortable for anyone to report concerns,” said V. Dale Bond, audit manager for Secretary of State Audits Division. “Promoting an ethical culture is important to the State of Oregon. This system encourages that by providing an anonymous 24/7 phone hotline, user-friendly Web service, and full reporting capabilities.”

“We applaud the Oregon Secretary of State for taking this step to improve their ethics reporting system. They set an example for other government agencies by creating an open communications channel and encouraging feedback,” said Adam Edmunds, president and chief

executive officer of Allegiance, Inc. “With SilentWhistle, the agency receives the information it needs to identify concerns and resolve issues before they become bigger problems.”

About Allegiance

Allegiance, Inc. is the premier provider of [Enterprise Feedback Management](#) (EFM), solutions that drive growth and increased profitability through improved [customer loyalty](#), [employee retention](#) and engagement. The Allegiance [Engage Platform](#) is a suite of web and phone-based solutions joined with best practices consulting that allow companies to measure and manage customer and employee engagement across the enterprise. The components of The Engage Platform are customizable to each company's needs and offer management tools and predictive analytics that link employee and [customer engagement](#) to real business outcomes. Allegiance serves customers of all sizes across a variety of industries. Allegiance is a privately owned company based in South Jordan, Utah. For more information about Allegiance, visit <http://www.allegiance.com> .

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