



For Immediate Release

Allegiance Ranks 58 on Inc. 500 List of Fastest Growing Private Companies in America

- Three year sales growth of 2,236 percent and ranked number five in software -

SALT LAKE CITY – August 13, 2009 — [Allegiance, Inc.](#), a leading provider of Voice-of-the-Customer (VOC) solutions that help companies capitalize on customer and employee engagement, today announced that it has been named one of the 500 fastest growing, privately held companies in the country by Inc. Magazine. Allegiance ranked [number 58](#) overall and number five among software providers, with a growth rate of 2,236 percent from 2005 to 2008.

“Allegiance’s growth is just beginning. In 2009 we expect sales to continue at this pace as our voice-of-the-customer feedback systems are being implemented by larger enterprise customers,” said Allegiance CEO Adam Edmunds. “Recognition as #58 in the Inc. 500 validates our direction and momentum. We look forward to building on this success.”

Founded in 2004, Allegiance offers the Engage platform, a single platform that incorporates feedback and survey technology to continually collect the voice of customers and employees through multiple channels (email, Web, print, phone) into a central database for analysis and action. Allegiance solutions are preferred by a growing customer base of Fortune 500 companies, including AT&T, Chevron, Dell, Intel, Visa, Citi, Johnson & Johnson, Marriott, Dupont, Xerox, SAP, Siemens, USPS, FDIC, GAP, and Target.

The Inc. 500 ranks privately held companies on revenue growth from 2005 to 2008. Over the years, the Inc. 500 has identified the next generation of world-class companies, with Microsoft, Stonyfield Farms, Timberland, Oracle, Morningstar, E*Trade, Intuit, and Domino’s Pizza all appearing on the list before they became industry powerhouses.

Supporting Resources

- [Allegiance press room](#)
- [Voice of the Customer Blog \(http://blog.allegiance.com\)](http://blog.allegiance.com)
- [Become a Fan of Allegiance on Facebook](#)
- [Follow Allegiance on Twitter \(http://twitter.com/allegiancetweet\)](http://twitter.com/allegiancetweet)
- [Allegiance customer success stories and white papers](#)

About Allegiance, Inc.

Allegiance, Inc. offers [next generation feedback management](#) software to help organizations grow customer and employee loyalty and engagement. The Allegiance [Engage Software](#)

[platform](#) facilitates survey creation and gathers responses and unsolicited comments in real-time into a centralized online system, saving time, effort and money. Allegiance solutions measure customer and employee engagement, revealing precise actions to grow engagement and increase revenue. Allegiance [Enterprise Feedback Management \(EFM\)](#), predictive analytics, and [professional services](#) combine to help businesses capitalize on engagement. For more information about Allegiance, visit <http://www.allegiance.com> .

About Inc. Magazine

Founded in 1979 and acquired in 2005 by Mansueto Ventures LLC, Inc. (www.inc.com) is the only major business magazine dedicated exclusively to owners and managers of growing private companies that delivers real solutions for today's innovative company builders. With a total paid circulation of 712,961, Inc. provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing, and technology. Visit us online at [Inc.com](http://www.inc.com).

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Media Contacts

Chris Cottle
Allegiance, Inc.
801-617-8034
chris.cottle@allegiance.com

Valerie Chereskin
Chereskin Communications
760-942-3116
valerie@chereskincomm.com