



# QuickHit Survey

## Enrichment

**A full-service, 10-question survey designed, programmed, executed, analyzed and presented by Allegiance statistical experts.**

For customers who need a 10-question survey designed, programmed, executed, analyzed, and presented, Allegiance provides a rapid, full-service survey implementation. The process begins with a needs assessment and research design consultation. You receive a professional methodology proposal, question design and flow, and sampling strategy.

After the survey execution, Allegiance will conduct a thorough analysis, draw useful insights and conclusions, and flow those into a professional presentation. The complete data will be made available online and in a spreadsheet upon finalization of each QuickHit Survey.

With the help of Allegiance survey professionals, you get accurate, rapid answers to business questions, which is an ideal use of surveying. Our professionals help ensure that no bias is built into your surveys – a common mistake made by untrained administrators – and which provides misleading results.

Furthermore, even under ideal survey execution conditions, appropriate data interpretation is critical to making valid business decisions. With Allegiance QuickHit Survey, our professional analysts take the guesswork out of defining, designing, testing, executing and analyzing your custom survey project.

### Who Should Use This?

Survey administrators, Marketing, Customer Care, HR, anyone needing survey data.

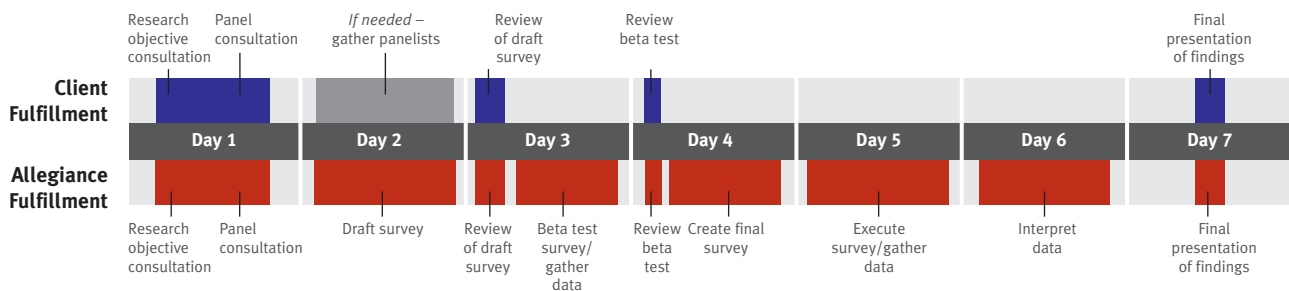
### Typical Fulfillment Time

Fast! As short as seven business days.

### QuickHit Survey Includes:

- Full service design & programming of a 10-question survey
- Phone or email consultation of research question design
- Professional review of question design & flow
- Statistical/graphical summary of survey results
- Excel spreadsheet with complete data, charts, graphs & tables
- Consultation explaining what the data indicate

*Note: The survey is administered to lists owned by client. If the research requires an external panel, those costs are extra and are paid by client.*



“We use ActiveSurvey to gather automated product feedback and suggestions from our customers. The value comes in the ease of use and depth of content we’re able to capture. Our products are more aligned with what our customers want and as a result we sell more and have fewer complaints. We can’t live without it!”

– Dave Nelson, Marketing Manager, Xactware

**For more information visit [www.allegiance.com](http://www.allegiance.com), or contact Allegiance Sales at 801.617.8000.**

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