



Engagement Quick Wins

Growth

System wide evaluation and optimal tuning of high impact opportunities to increase engagement.

Program Overview

Our Engagement experts work closely with you to read and understand your data and create areas of improvement, including strategies and tactics to maximize the use of your Allegiance solutions. With our help, you can link engagement to your important business goals and grow your business faster.

Program Step-by-Step

Working from the top-down, Allegiance Engagement experts will use your data to systematically identify the unique drivers of Engagement within your organization. Insights may arise from different levels of analysis in the software. We interpret and contextualize the results.

The Allegiance platform shows you what you are doing well, in addition to what needs improvement.

Through a combination of statistical analysis and qualitative review, we identify which programs in your organization are well received. Some of your practices may need improvement. We will recommend areas of focus that will make the most impact to Engagement with your employees and/or customers. Insights also include recommendations regarding what not to focus on.

Our trained Best Practices professionals have a wealth of experience to draw upon that will yield further insight beyond the data. We will deliver a PowerPoint presentation specific to your organization and your needs, including the insights from the data analysis and recommendations.

Program Elements

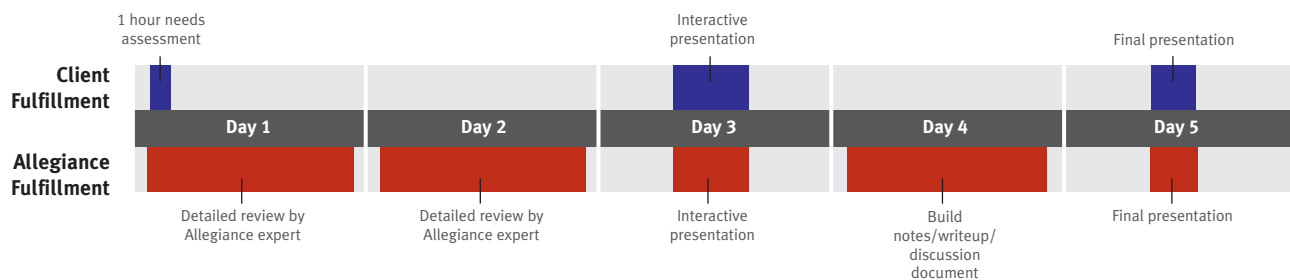
- Comprehensive data analysis by an Allegiance Engagement expert
- PowerPoint roll-up & conference call review

Who Should Use This?

Sr. Management, Administrators

Typical Fulfillment Time

5 business days



“It is very common for those who are untrained in reading data to assume it points in one direction, when in reality it points in another direction. We work with you to read and interpret your data, draw the right conclusions and create the right action items, and execute a plan that will move the needle for your business.”

– Kyle LaMalfa, Allegiance Best Practices Manager & Loyalty Expert

For more information visit www.allegiance.com, or contact Allegiance Sales at 801.617.8000.

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