



Driving Business Outcomes with Engagement

Growth

Education opportunity: Learn to interpret predictive analytics, Allegiance metrics, and drill-downs from industry experts using your data

Program Overview

Create better organizational intelligence by giving your team the capacity to conduct in-depth analysis of Allegiance data. Our experts will train your personnel in the art and science of driving profitability through engagement. By using your own data, coupled with case studies, other examples, workshops and walkthroughs, we can turn Allegiance beginners into seasoned engagement experts.

Program Step-by-Step

Our experts will spend two days combing your data to understand your organization's engagement profile. Ideally, your organization will have collected at least six months of data beforehand.

Our final-day, Driving Business Outcomes workshop, lasts six hours. We spend the first half of the workshop working with your team to understand the language and drivers of engagement, the outcomes of engagement, and a systematic approach to interpreting Allegiance reports. Your team will understand how to identify important engagement topics, including what you're doing right. Together we will link your engagement data to your business outcomes.

The second half of the workshop empowers your team to develop real action plans based on your data. Through leadership exercises, brainstorming, games, and our structured workshop, your team will become experts at identifying a course of action, creating goals,

constructing action steps, and presenting an action plan. As an added benefit, your team will have built its first action plan for improving engagement, with clearly defined next steps to start executing immediately.

Target

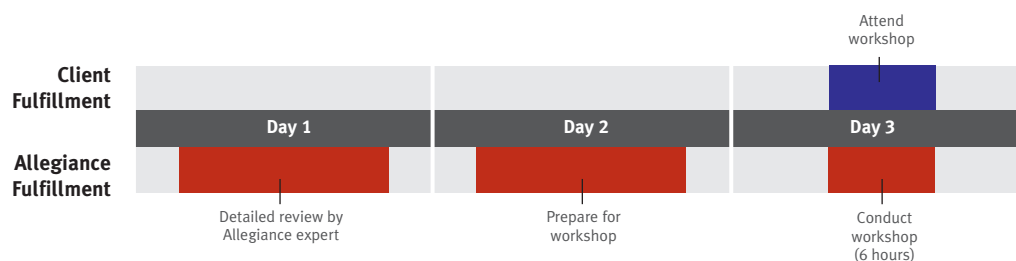
Sr. Management, Administrators

Typical Fulfillment Time

3 business days

Program Elements

- Detailed review of reports & analytics
- PowerPoint/walkthrough review of metrics such as drivers, tactics and indices as displayed in the software (including 20/20)
- Structured engagement workshops to drive profitability
- Supplemental tools to understand and take action on engagement data



"Allegiance Professional Services are a companion – and crucial – part of the complete Allegiance Engage platform. Gathering the right data and understanding how it impacts your company provides a comprehensive approach to achieving long-term success. We don't believe in selling an application and then saying goodbye. Our growth and success is built on a tradition of offering complete solutions – which includes technology, support and consulting."

– Greg Heaps, Allegiance COO

For more information visit www.allegiance.com, or contact Allegiance Sales at 801.617.8000.