

# Proprietary Allegiance Product Road Map

CONFIDENTIAL

|   | JOLT<br>v6.3 – Inquisite Phase 1  | MONSTER<br>v6.4 – Inquisite Phase 2   | FULL THROTTLE<br>v7.0 – Inquisite Phase 3   | RELENTLESS<br>v7.1   | RED BULL<br>v7.2   |
|---|---|---|---|--|--|
| <b>DATA COLLECTION</b><br>Survey Build<br>List/Campaign Mgmt<br>Invitations     | - <i>Inquisite As-Is, New Tab</i><br>- <i>Single Login (Inquisite/Engage)</i><br>- <i>Integrate Inquisite</i><br><i>Features Include:</i><br><i>(I18N, Campaign Mgr, ActiveSurvey to IQS)</i> | -Google Translator<br>for Verbatim Comments   | -Survey Builder Updates<br>-Social Media Feedback 1   | -Social Media Feedback 2   | - <i>Invitation Mgr Updates</i>  |
| <b>REPORTING</b><br>Reports<br>Analytics<br>Filtering<br>Sharing<br>Data Export | -Dashboard Updates<br>-Raw Data Export<br>(Voice, Pulse)<br>- <i>Survey Scope or Row Level Security</i><br>- <i>Rich Export (ppt, word, excel)</i><br>-Pulse/ActiveSurvey<br>Share Filters    | -Reports Update<br>- <i>Single Sign On</i><br>-Predictive Analytics<br>Quad Chart<br>-Various Improvements<br>from Feedback | - <i>Text Mining</i><br>-Product UI Updates<br>(Colors, Navigation)<br>-Report/Filters<br>UI Updates<br>-Home Page Dashboards | -Push Reports<br>-Pulse Improvements<br>-Maps<br>-Search Anything<br>-Diversion Elements | -ROI<br>-Recent Messages<br>-Browser Plug-In<br>-Feedback Widget<br>- <i>Conjoint Analysis</i> |
| <b>ACTION</b><br>Incidence<br>Alerting<br>Escalation                            | -ActiveSurvey/Pulse<br>to Voice   | - <i>Inquisite Survey to Voice</i>  |   | -Predictive Analytics<br>Updates<br>-Knowledge Base                                      | -Workflow Tools  |
| <b>OTHER</b><br>Setup<br>Customizations   |   |   | -Migrate Internal<br>Admin Pages  |  | -Bulk Admin Tools<br>-Setup Tools  |

SEP 30

UPDATED 7/22/09

| 2009 | JUL | AUG | SEP | Q1 | Q2 | Q3 | Q4 | 2010 |
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