



For Immediate Release

Allegiance Appoints Greg Wiggins Chief Technology Officer

- Brings experience in high-growth technology markets to expand products and services worldwide -

SALT LAKE CITY – December 19, 2007 — Allegiance, Inc., a premier provider of Enterprise Feedback Management (EFM) solutions, announced today that Greg Wiggins has joined the company as chief technology officer (CTO). In this role, Wiggins will be responsible for the technology direction, development and testing of all Allegiance products, including the [Engage platform](#), the first enterprise feedback management system to tie employee and customer loyalty to profits.

Wiggins brings more than 19 years of software development experience to Allegiance. Previously, he worked for several large companies, including WordPerfect, Novell, Corel, and Symantec, and managed partner development projects with Dell, HP, Netscape and others. Prior to Symantec, he worked as a director of development for Altiris where he initiated the first offshore development project. This project later grew to include more than 10 products and 120 engineers. Altiris went on to become a publicly traded company that was later purchased by Symantec.

"Allegiance is poised for dramatic growth as it brings its Engage platform to new vertical markets and expands internationally," said Wiggins. "I am excited to work with a team of highly driven and dynamic people to grow Allegiance into a global company."

"Greg brings Allegiance a rich and varied technology background as well as experience working with high-growth companies," said Adam Edmunds, president and CEO of Allegiance. "His insight and expertise will be invaluable as Allegiance continues to grow and as we evolve our enterprise feedback solution to meet the needs of small companies and large enterprises."

Wiggins sat on the board for the Migration Consortium that included members from Intel and Microsoft. He has received several company achievement awards, a product of the year award from PC World, and has two patents pending. He completed the requirements for a bachelor's degree in Computer Science from Brigham Young University.

About Allegiance

Allegiance, Inc. is the premier provider of [Enterprise Feedback Management](#) (EFM), solutions that drive growth and increased profitability through improved [customer loyalty](#), [employee retention](#) and engagement. The Allegiance [Engage Platform](#) is a suite of web and phone-based solutions joined with best practices consulting that allow companies to measure and manage customer and employee engagement across the enterprise. The components of The Engage Platform are customizable to each company's needs and offer management tools and predictive analytics that link employee and [customer engagement](#) to real business outcomes. Allegiance serves customers of all sizes across a variety of industries. Allegiance is a privately owned company based in South Jordan, Utah. For more information about Allegiance, visit <http://www.allegiance.com> .

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